



SPEEDO ATHLETE REQUIREMENTS 2024

*Contracts will run from 01 April 2024 – 31 March 2025.
Final selection will be completed by 28 February 2023.*

SPEEDO AMBASSADORS:

Sponsorship allowance:

- Product allowance.
- Additional apparel to be provided over and above the sponsored value.
- An athlete account which will entitle you to purchase product at discounted prices.
- A product bonus will be given based on all-round outstanding contractual performance, this will be at our discretion and distributed at the end of the contract.

Athlete Requirements:

- Represent Speedo in a professional and engaging manner.
- To exclusively wear Speedo products both in and out of the water.
- Post a minimum of 2 times per month on social media channels, this can be either a static feed post or a video/reel feed post.
- Share 2 stories per month, tagging Speedo South Africa.
- Assist with Photoshoots, Activations, Expo's and Events when needed/available.
- Write 1 blog yearly on a topic of your choice, each with a minimum of 500 words.
- Maintain continued achievement by upholding the minimum eligible requirements for sponsorship and participating in National/International/Provincial Championships.

*Athletes must fulfil these requirements to retain their contract with Speedo South Africa.
Contracts will be subject to quarterly reviews.*

FAQ:

When do applications close?

Applications will close on 5 February 2024

When will I be notified if my application was successful?

If you have not been contacted by 28 February 2023, your application has unfortunately been unsuccessful.

Is there a monetary aspect to the contract?

Unfortunately, our contracts are purely a product-based sponsorship.

What will the duration of the contract be?

The contract will be for 1 year. However, we will review contracts on a quarterly basis to ensure that the specified requirements have been upheld.